

2018 Media Kit



Pack Your Baguios

TRAVEL BLOGGERS

about the Baguios

Carmen and Joe Baguio are 50 year old empty-nesters from the suburbs of Memphis, Tennessee. They are avid campers and can frequently be found on US road trips with their travel trailer. They travel out of the country 1-2 times a year.

Joe was raised on a farm south of Seattle. He is an Army veteran. He spends his free time out in the woods on his mountain bike or hitting the pavement street cycling.

Carmen grew up in rural south Arkansas. She never leaves home without her camera. Her weekdays are spent teaching history, and her weekends exploring Tennessee, Arkansas, and beyond.

about the blog

Pack Your Baguios was created to inspire other empty-nesters to break out of their comfort zones and become adventurous travelers, campers, and cyclists. The blog provides travel guides, camping & cycling tips, and honest & informative reviews.

statistics

Click each one



1.2K fans



1.8K views



5.5K followers



2K followers



12K followers

services offered

- sponsored posts
- video creation
- high-resolution, action, or drone photography
- hotel, restaurant, & product reviews
- brand partnerships
- Instagram takeovers
- social media marketing
- press trips



blog statistics & demographics

Monthly Blog Views: 7-9K+

- 85% of readers from US
- 54% male 46% female

contact details

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